

## GAYLE CHANEYFIELD PLATFORM

Gayle Chaneyfield, At-Large candidate for the Newark City Council, believes the strength and heart of Newark is in its neighborhoods. As a community advocate, she knows the Renaissance of Newark cannot leave its neighborhoods behind.

Gayle Chaneyfield puts her priority on restoring the neighborhoods where Newark residents make their homes, raise their families and spend their senior years. She has seen downtown developed largely for the benefit of suburban commuters while little is done for the taxpaying residents of the city. She'll fight to bring economic opportunities back to the neighborhoods and create jobs and job training opportunities there.

She will work to make the streets safe for everyone. She'll put more police in the community and pay for it with a portion of the city payroll tax and urban enterprise zone reimbursements.

Chaneyfield pledges to establish a Senior Citizen Advocate for the safety, health and housing issues that concern seniors.

As a lifelong Newark resident who grew up in public housing, she knows the problems of the neighborhoods firsthand. She pledges to work with Newark's community organizations to develop neighborhood strategies for improvements block by block in their fight to bring jobs and opportunities back where people live. Neighborhood groups must also have funding to continue and expand senior and youth services. Schools must be community schools -- open for tutoring, mentoring and recreation after regular school hours. To finance these necessary neighborhood programs, a full examination and redirection of Community Development Block Grants must be undertaken.

Chaneyfield has the professional experience to know that safe and affordable child care is achievable. Child care should not be an obstacle to a person's going to work or getting the education to get a job.

With one-third of Newark's population receiving some form of public assistance, Chaneyfield is angry that since 1988 when New Jersey began its welfare reform program, millions of dollars that should have purchased job training, educational services and child care were lost to Newark residents. Hers will be the strong voice on the City Council to advocate and protect Newarkers in need.

Chaneyfield wants to establish one-stop shopping services, in housing complexes and community buildings, for counseling and referral in jobs and job training, senior and youth services, health and parenting.

Chaneyfield supports cutting the bureaucracy in our schools and dedicating that money to reduce class size, put more teachers in the classroom and purchase needed instructional materials. She would convene a citywide forum to establish a plan for change based on local parental involvement.

Gayle Chaneyfield knows taxpayers are already bearing too heavy a burden. Resources should be better directed. Priority for spending must move to the neighborhoods where it will provide the most benefit to the people of Newark.

### **GAYLE CHANEYFIELD**

Gayle Chaneyfield, born and raised in Newark, has devoted her career to Newark residents.

As part of the management team at Babyland Nursery she has played a key role in filling child care needs for 700 children and their working parents. Gayle is Director of Public Relations and Marketing for Babyland, where she also works directly with teen parents and their children and administers its unique summer youth program. Under Chaneyfield, who established the initiative, the Summer Enrichment Program provides educational, cultural and recreation experiences for youngsters from 5 to 13.

Gayle was born on March 21, 1959 and grew up in Newark public housing, Hayes Homes in the Central Ward and Bradley Court in the West Ward. Her father, Joe Chaneyfield, was a union leader for the Newark Housing Authority and a founder of New Community Corporation. Her mother, Martha, a co-founder of Babyland, was active in the daycare centers until her death several years ago.

A graduate of Queen of Angels Grammar School, Gayle was graduated from Sr. Clara Muhammad High School and attended Bloomfield College before beginning her lifelong career with the community movement. In 1978, she became a youth counselor with the Elizabeth Avenue Community Center, an organization established and directed by Councilman Donald Tucker. In that position she was the liaison between the center and neighborhood schools for students on the grammar and high school levels.

After four years of experience in business as a claims processor with Equitable Life and Mutual Benefit Insurance Companies, she expanded her management skills to include the food and restaurant business with study at the New York Restaurant School of Cooking and in 1984 received certification from the Intensive Chef Program. Combining culinary and management experience, she became Banquet Manager at The Priory Restaurant and was also associated with the Marriott Marquis New York City restaurant, The View.

In 1988 she returned to Babyland, first as chef, then as purchasing agent and in 1991 as public relations director.

As in the early days of her career, Chaneyfield continues to work with Newark's youth in activities to promote educational, cultural and recreational opportunities and her civic involvement in the well-being and health of local residents is channeled particularly toward children and teenagers.

Chaneyfield resides at 555 Mt. Prospect Street in the North Ward.

Gayle Chareyfield  
(201) 824-4072